

The Secretariat of
IPIFF
the EU umbrella organisation for the insect production sector for food and/or feed

***is recruiting
a Media & Communication Trainee***

Are you keen on gaining valuable experience in the area of communication and work for an innovative & dynamic sector at European level? The International Platform of Insects for Food & Feed (IPIFF) is looking for a highly motivated Trainee to reinforce its Secretariat in Brussels.

IPIFF is a non-governmental organisation set up to represent the insect production sector at EU level. Its membership includes 42 members, representing insect producing companies and research centres specialized in insect production for food and/or feed applications. IPIFF 's mission is to promote the use of insects & insect derived products as top tier source of nutrients for human consumption & animal feed.

Main functions:

- Contribute to the development and implementation of IPIFF communication and media strategies and manage our communication tools (e.g. website, newsletters, social media accounts) to increase the visibility of the insect sector towards the general public.
- In collaboration with the IPIFF Secretary General, prepare position papers, fact sheets, press releases and/or organize communication events.
- Create and or assist in the production of other communications materials such as flyers, banners and brochures.
- Liaise, maintain and strengthen links with international media in Brussels to promote the work of IPIFF and to better position the organization as a point of reference for insect for food and/or feed.
- Monitor European and international policy developments, including through attendance to external events, that are relevant for the association.
- Execute other tasks in support of the day to day management of the Secretariat (support the preparation of meetings, reporting activities).

Education & skills:

- University degree (Bachelor's or Master's degree) in communications, public relations, journalism or a related field.
- A native English speaker or equivalent level, both written and spoken. Fluency in other European Union languages is an advantage.
- Demonstrated high competency as a writer and editor in English.
- Knowledge of graphic design, web, social media and/or video production is a valuable asset.
- Excellent communication, presentation and interpersonal skills as well as strong creative thinking.
- Ability to learn and develop within a fast-paced working environment.
- High degree of attention to detail and commitment to quality.

Experience:

- Proven professional experience (e.g. traineeship) in positions with tasks closely related to the ones describe above is a strong asset.
- Previous professional experience in EU communication role in EU institutions, international organisations, NGOs or trade associations is an asset but not a prerequisite.
- Interest in and/or previous knowledge of EU policies and/or EU agri-food policies and/or legislations is also an advantage.



What we offer:

- A 6 months' traineeship starting on 1st February 2018.
- A stipend of 1000 €/month gross will be allocated for the duration of the traineeship.
- Opportunities for signing a full-time employment contract at the end of the traineeship period.

HOW TO APPLY:

Please send your application (CV + motivation letter in English) to Mr Christophe Derrien **by e-mail** (please use the following both email addresses Christophe.derrien@ipiff.org & derrienchrist24@gmail.com) **by 22 December 2017**.

Please note that only shortlisted candidates will be contacted for an interview.