

The Secretariat of  
IPIFF

which is the EU umbrella organisation for the insect production sector for food and/or feed

*is recruiting*  
*a Communication and Public Relations Manager (m/f)*

Do you have background/experience in communication, journalism, political science, EU affairs, food science, agronomy, animal science or related disciplines?

Are you keen on working for an innovative & dynamic sector and support its growth, through the development of Public Relations and outreach activities towards influential stakeholders in the Brussels arena?

Are you willing to work for an international association recognised in Brussels, which supports the development of an emerging agri-food industry and contributes to the shaping of a favourable EU policy and regulatory environment for alternative sources of proteins?

The International Platform of Insects for Food & Feed (IPIFF) is looking for a Communication and Public Relations Manager to reinforce its Secretariat in Brussels.

IPIFF is a non-governmental organisation set up to represent the insect production sector at EU level. Its membership includes 77 members, representing insect producing companies, research centres specialised in insect production as well as companies active in the insect value chain (e.g. input and equipment providers). IPIFF 's mission is to promote the use of insects and insect derived products as top tier source of nutrients for human consumption, animal feed and plants.

**Main functions:**

- Develop and implement the IPIFF PR strategy and manage the association communication tools (e.g. website, newsletters, social media accounts), thereby contributing to the visibility of the insect sector with the general public and influential stakeholders in Brussels.
- Create dedicated communications materials (e.g. press releases, flyers and brochures) and organise communication events.
- Liaise, maintain and strengthen links with international media in Brussels to promote the work of IPIFF and consolidate the position of the organisation as a reference point for the insect sector at EU level.
- Represent the interests of the association and of the European insect sector via participation and speaking at external events.

**Education & skills:**

- Master's degree in communication, journalism, political sciences, EU affairs, food science, agronomy, veterinary/entomology or related disciplines.
- A native English speaker or equivalent level, both written and spoken. Fluency in other European Union languages is an advantage.
- Demonstrated high competency as a writer and editor in English.
- Knowledge or previous experience in the management of digital communication tools (e.g. social media, Mailchimp) and websites (including knowledge of word press) is a valuable asset.
- Good knowledge of the EU institutions and policy making process is also an advantage.
- Autonomy, ability to work within a fast-paced environment and to take initiative.

- Team oriented and high level of flexibility involving multitasking and hands-on approach.
- Very well organised and high degree of attention to detail.

**Experience:**

- 3 to 5 years of professional experience in Brussels, in a similar role (e.g. experience acquired within a PR agency, company, trade association or NGO).
- Experience or proven capacity in event organisation/management.
- Previous experience in interacting with media and journalists is a strong advantage.
- Interest in and/or previous knowledge of EU agri-food policies and/or legislations is also an asset.

**What we offer:**

- A position offering high level of responsibility and autonomy.
- A stimulating position in an organisation recognised in Brussels and internationally, working on major and 'highly visible' policy subjects (alternative sources of proteins feature amongst the solutions to fighting climate change and transitioning towards sustainable supply food chains).
- A full-time role (38 hours per week), unlimited period contract under Belgian law. A valid EU working permit is required.
- Attractive remuneration package (including fringe benefits according to Belgian standards) in accordance with experience.

**HOW TO APPLY:**

Please send your application (CV + motivation letter in English) to Mr Christophe Derrien by e-mail (please use the following email address [christophe.derrien@ipiff.org](mailto:christophe.derrien@ipiff.org)) by **15 March 2023**. Supporting information such as recommendation letters, writing samples, and online information about previous assignments are welcome.

Online interviews will be organised in the course of March.

The contract will be starting as soon as possible.

Please note that only shortlisted candidates will be contacted for an interview.